



*Meet*  
KATKA KOVALČÍKOVÁ

**ABOUT ME**

Two powerful passions come together in my professional life: personal development and public speaking. For me, they go hand in hand, completing and enriching each other. With this background, I am effective at helping my clients to reach their potential and learn to present themselves with ease and confidence.

**I am dedicated to excellence.**

**My trainings are profound, dynamic and effective.  
You will develop your potential, become a better  
presenter and you will enjoy learning.**



## PUBLIC SPEAKING

"The meaning of any communication is the response you get."

We all want to influence our audience – to think and feel in a certain way or even, to do something. In fulfilling this goal, some of us succeed, some of us fail and some of us never even try. I assert that there is an art and a science to every presentation. The art is the abstract part of the presentation that the audience perceives, the science are specific techniques that make an impact. If you learn both, you win.

### The Art & Science of Public Speaking

art

- Connection with the audience
- Personality of the speaker
- Authenticity
- Passion & enthusiasm
- Emotional appeal – inspiring the audience
- Naturalness and spontaneity
- Making them laugh
- Persuasive, convincing impact
- Leaving a powerful impression

science

- Speech structure and flow of logic
- Choice of words and argumentation
- Vocal variety exercises
- Mastering the body language
- Professional slide presentations
- Story telling
- Persuasion techniques
- Audience analysis
- Interaction techniques
- Overcoming objections and resistance

## PERSONAL DEVELOPMENT

"Know thyself" - this famous motto inscribed above the entrance to the oracle in Delphi is more than 2000 years old. I still find it relevant.

Many people experience stagnation in their personal or professional lives (or both). They feel stuck, frustrated, even burnt-out. They often lack motivation and creativity. Some learned to be content, just because they settled for less. It's a waste for everybody – the company, society and themselves, if people don't reach their full potential. I assert that one has all the resources necessary to succeed.

### With Power Training you will:

- Overcome your limits
- Define your life purpose
- Step outside your comfort zone
- Face your fear
- Experience boardbreaking & firewalking
- Find your 100%
- Experience real teamwork
- Regain your power
- Build true self-confidence
- Know yourself

### NLP (neuro-linguistic programming) will teach you:

- How the mind works
- How to produce excellent behavior and results
- How your belief and value systems work
- How to effectively communicate with self and others
- How to change at an unconscious level
- Techniques to enhance performance and improve decision-making





# KATKA KOVALČÍKOVÁ

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## I have worked with:

Allianz

KPMG

Brand Advertising

Marie Diamond

Pricemania

Inner Winner Festival

Mensa

Manager Expo

The Spot

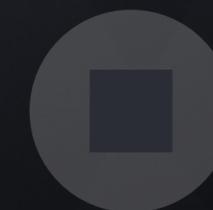
Manageria

Aiesec

NADSME: National Agency for Development of Small and Medium Enterprises

Individual clients: CEOs, lawyers, business owners, managers.

**Katka is the European Champion of Public Speaking 2011**



Thank you